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Compart Press Release

Comparting October 16–17, 2014 in Böblingen: Data and documents – the dawn of a new age

July 17, 2014

[Böblingen, 17 July 2014] – Comparting October 16-17, 2014 in Böblingen: Trends and technologies for customer communication of the 21st century – industry event celebrates 10 years

“Data and documents – a coexistence that will determine the fate of document processing in the years to come”. Under this motto Comparting 2014, being held on October 16-17 in the Böblingen Kongresshalle, will explore why the transition from physical to electronic distribution still falls far short of the ultimate goal of modern customer communication. In his address, Harald Grumser, the founder, owner and CEO of Compart AG, will discuss what data and formats will play a key role in future and why the well-known PDF format is losing significance.

The international forum for innovative document and output management, now in its tenth year, is setting a clear course with its top-notch lectures and presentations. Internationally renowned companies and organizations such as Williams Lea, VHV, Canon, ERGO Insurance Group, Swiss Post Solutions, and the French social insurance institution Mutualité Sociale Agricole (MSA) will discuss various aspects of document processing. The related solutions reflect the current trends and challenges, providing the attendees of the two-day forum ample food for thought on further optimizing their own company processes. Another important issue on the agenda is ensuring document quality in the face of increasing complexity and multi-faceted compliance guidelines.

Keynote: Will customer communication end in chaos?

The well-known consulting firm Porst and Steiner will kick off the forum by assessing the stumbling blocks to a new kind of customer communication. Against the conflict-filled backdrop of changing customer behavior, new technical possibilities, and increasing legal obligations, various challenges arise that are difficult to meet using conventional approaches.

France is setting a regional focus at this year's Compacting. For the first time, there will be a special track addressing topics specific to the French market. As in previous years, all presentations will be simultaneously interpreted into English or German, with ample opportunities for networking and discussions during breaks and at the evening event. The press roundtable gives journalists an opportunity to learn about the latest developments at Compart from the CEO and regional managers. To cap off the conference, neuroscientist Prof. Dr. Uwe Genz will introduce attendees to the latest learning and memory techniques.

For more information, and to register for Compacting on October 16-17, 2014 in Böblingen, go to www.compart.com/compacting.

For journalists: Press roundtable at Compacting on Thursday, October 16, 2014 at 2:45 p.m.

Photo: Comparting 2013



Caption: The forum for innovative document and output management, Comparting (pictured here in 2013) on October 16-17, 2014 in Böblingen, will celebrate its 10-year anniversary this year.

About Compart

Compart is a leading international supplier of multi-channel solutions for document processing and management. The company, headquartered in Germany, has been a market presence for over twenty years and has subsidiaries in Europe and North America as well as a network of partners in Latin America.

Compart helps companies boost the efficiency of their operations with solutions for quick and flexible processing of high-volume data streams and document quantities. The scalable and platform-independent DocBridge® family of products, designed, developed and supported by Compart, allows documents to be output anytime, anywhere, digitally or on paper.

The company enjoys a worldwide reputation as an innovative market leader as well as a developer of professional and leading-edge solutions in the field of document management. More than 1,200 customers in 42 countries rely on Compart solutions, in industries that range from finance, insurance, and retail to printers, telecommunications, utilities and healthcare. Furthermore, Compart is a technology partner for numerous leading manufacturers in the industry.

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